

Justin Xie

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EDUCATION

University of Florida, The Warrington College of Business | The Heavener School of
Bachelor of Arts in Business Administration, Computer & Information Science

July 2025
Gainesville, Florida

- Enrolled towards a minor in Information Systems
- Cumulative GPA: 3.25

Embry-Riddle Aeronautical University

Business Administration, Finance

May 2023
Daytona Beach, Florida

- Transferred out into University of Florida
- Cumulative GPA: 3.71

James S Rickards- 2018-2022

Special Program- International Baccalaureate

May 2022
Lee Rd, Tallahassee, FL

Unweighted GPA: 3.5

Class Rank: 46 of 293 (84%)

WORK EXPERIENCE

Aspire Executive Coaching

July 2025 - Present

Digital Marketer / Web Design Intern

Online

- Specialized in video marketing - edited 25+ videos to put on Youtube LinkedIn.
- Created 10+ scripts for video recordings that was used by the company.
- Refined with website design and provided some ideas for improvement worked on home and members page.

China First (Restaurant)

December 2012 - Present

Manager/Waiter

Tallahassee, FL 32301

- Manage the Financial Breakdowns of 3 Third-Party services, and running ad campaigns online.
- Developed strong communication with customers, helped build loyalty with restaurant, having over 40 daily customers.
- Handled most of bills/documents, documents from estate, services, workers insurance, and tax 1040 form.
- Learned business functions and process to run a well business, such as able to put customers first.

EXPERIENCE

Gen1us_Fps

January 2021 - December 2023

Editor

Online

- Edited videos for Gen1us and posted on Youtube/Tiktok gained about 12k followers. studied how to work with 3 other people to analyze trends and strategies to get attention.

E-Sports Club

January 2021 - May 2022

Vice President

Tallahassee, Florida

- Managed teams during season/ Help run events anyone was able to join, such as running the Rickards OW Tournament event.

Mu Alpha Theta

January 2018 - May 2022

Member

Tallahassee, Florida

- Hosted the Rickards Invitational every year, competed against other schools in Math competitions, and able to place top 10 with school during states.

AWARDS & HONORS

Mu Alpha Theta

- 9th place in Rickards Regional in March - Algebra II
- 9th place in Vestavia Hills High School - Algebra II - 4th team in Palm Harbor Invitational - Algebra II

COMMUNITY ACTIVITIES

Halloween Howl

A event where volunteers help out at the Tallahassee Museum to run stalls and kids enjoy halloween

Lake Cleanup

Was with a group of people cleaning around lake people litter in local town

REFERENCES

Dr. Paula Hall- Biology Teacher- Hallp@leonschools.net - (722) 631-0221

Ms. Pickett - Algebra II Teacher - PickettJ@leonschools.net - (850) 488-1783

Xie Xiang Dong - Father - Xiexiangdong1969@yahoo.com - (917) 535-8582

Gavin Shelbert - Streamer - GeniusPsy1@gmail.com - (807) 464-3954

Mr. Fiallos - English Teacher - fiallosj@leonschools.net - (850) 414-5500